

# Interactive Sports and Play Equipment

Unique play solutions that are up to date with the times we live in





**Yalp** | Interactive Sports  
and Play Equipment



## INTRODUCING TEAM YALP



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To all our worldwide players,

Interactive play. Have you ever imagined playing **Musical Chairs** in a public park, being a real DJ outdoors, soccer goals that talk back or playsets on which you can play a physics quiz with your grandma?

For some it might still be a new concept, but the time in which we were only able to use traditional playground equipment is a thing of the past. At Yalp we believe we should use ALL opportunities to play. Natural play, traditional play, and as long as the technology adds to the play value: **interactive play!** Modern technology allows for a broad spectrum of new and exciting possibilities.

We see interactive play as the interface between the **digital and the real world**. 'Gaming in the physical world'. The gaming world offers imagination, learning, fun, variety, the excitement of reaching the next level and the possibility to adapt levels to an individual player. The physical world brings physical activity, social interaction, community involvement and the rewarding feeling of being outdoors. Combining both really brings our development to the next level. We consider interactive play the 'best of both worlds'. We can truly activate all.

Enjoy reading this introductory brochure. We hope you learn something new and raise some questions that make you search for more information. Remember to check out our website [www.yalp.com](http://www.yalp.com), or even better, give us a call.

We would love to hear from you!

Yvonne Overmaat

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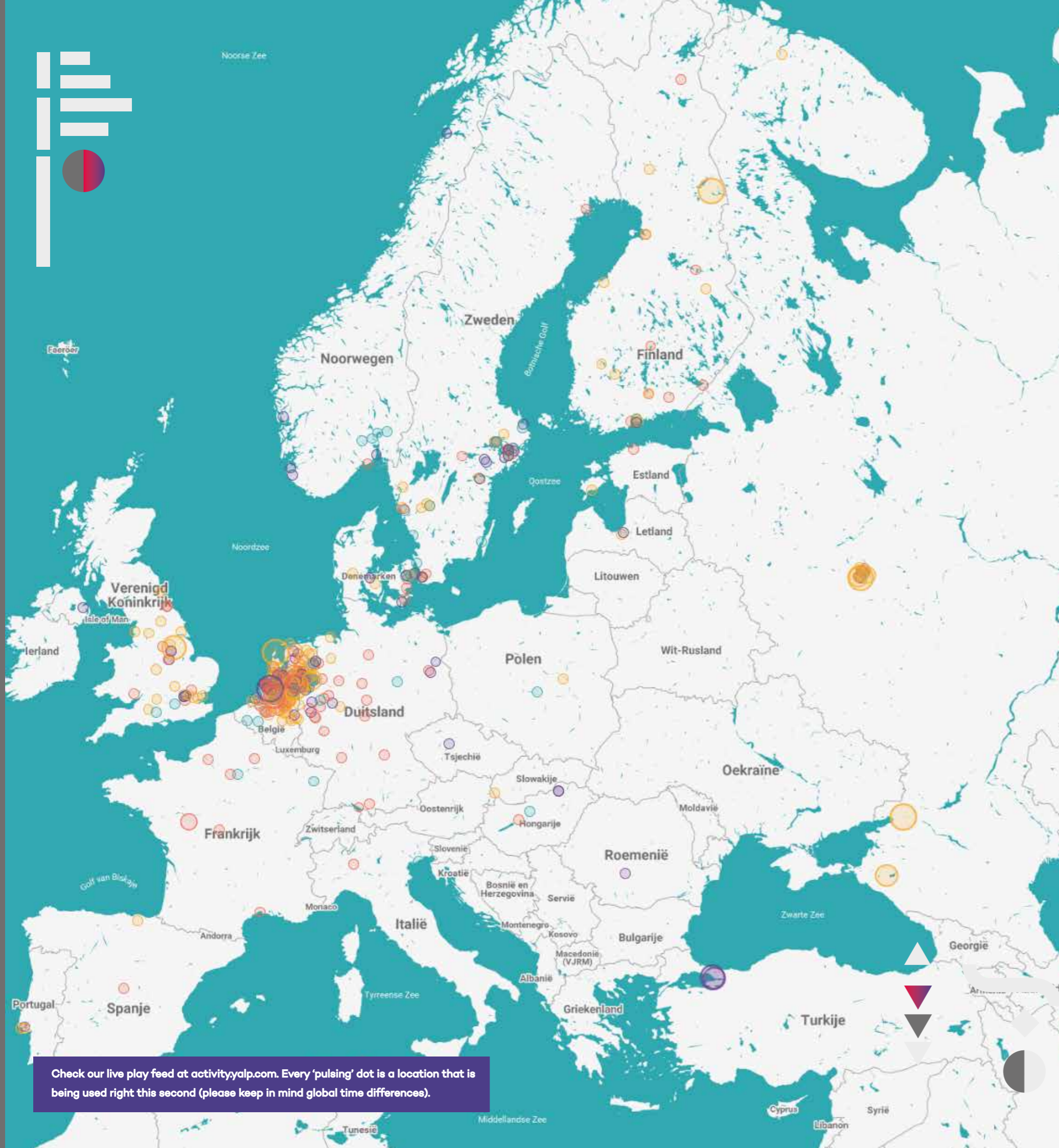
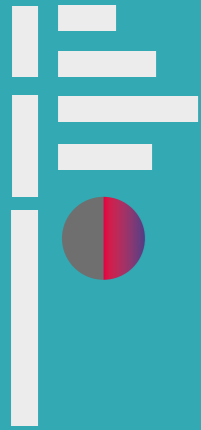




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Check our live play feed at [activityyalp.com](http://activityyalp.com). Every 'pulsing' dot is a location that is being used right this second (please keep in mind global time differences).

## Yalp INC

# Over 35 years of play

Yalp started in 1980 in the Netherlands. In 2000 Ben and Irmgard Admiraal bought the company and started off on an entrepreneurial adventure, joined by just 4 employees. By now, Yalp has become a global market leader, operating internationally with over 60 employees. The secret to our success is our company culture.

We are a group of friends and professionals within our industry. This concept attracts ambitious new talent with an entrepreneurial spirit, who are proud, helpful, self-critical, forward thinking, friendly, and customer service oriented. We share one main belief: the belief in PLAY. The philosophy of our company: Play is universal and speaks to all of us.

Today, I am incredibly proud to be able to say that we have succeeded in developing high tech interactive play concepts, that meet the demands of today's world. The concepts have been sold in many countries all over the world, from Europe to the United States and from China to New Zealand. We are putting our efforts into innovative solutions and we are not afraid to lead the way.



**Ben Admiraal**  
Founder Yalp

# The origins of interactive play

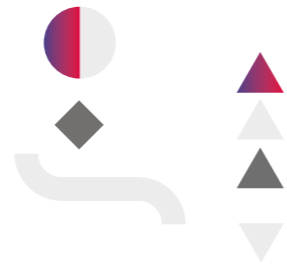
The name YALP is PLAY spelled backwards. Yalp creates play and sports areas that meet our philosophy of **A New Way To Play**, with equipment that fits the needs and desires of today.

The world is constantly evolving. Kids and adults are used to cell phones, tablets and computers. The way kids experience **outdoor play today is completely different** from how it used to be. Interactive play sets combine the positive aspects of video games (excitement, hand-eye coordination, problem solving skills, creativity and sharing the joy of competition) with the positive aspects of outdoor play (exercise, pushing limits and the development of social skills). The Yalp interactive play sets combine “the best of both worlds”.

Yalp launched the world's first interactive play set in 2007, with great success: The Yalp Sona Play arch. Soon thereafter the Yalp Sutu, Yalp Fono, Yalp Memo and Yalp Toro followed suit. Today, over 670 **parks, schools, healthcare facilities, public areas, shopping malls, community centers, amusement parks world wide**, bring into play the Yalp interactives.



**Reference location**  
Kirjat Ata, Israel



## Honors and awards

The unique play solutions of Yalp are internationally recognized. Yalp has won several national and international awards over the years. One of them is the most prestigious Reddot Design Award, 2014.

- Pleasureworld Novelty Award 2006 - Yalp Sona Play Arch
- Leisure & Sport Totaal Award 2009 - Yalp Sutu Soccer Wall
- Pleasureworld Novelty Award 2009 - Yalp Sutu Soccer Wall
- Pleasureworld Novelty Award 2012 - Yalp Fono DJ Booth
- Building Holland Award 2012 - Yalp Sutu Soccer Wall
- EU Profit Innovation Award 2013 - Yalp Memo Activity Zone
- Red Dot Design Award 2014 - Yalp Fono DJ Booth
- World Trade Center Export Award 2016
- Oranje Trade Mission Fund Award 2016



**Thomas Hartong and Rob Tuitert**  
Yalp Product Designers



reddot award 2014  
winner



WORLD TRADE CENTER  
TWENTE

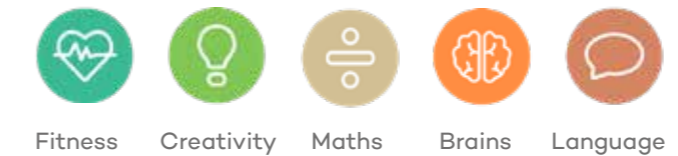
ORANJE  
HANDELSMISSIE  
FOODS

## Interactive Solutions

### ▼ PLAY

**MEMO ACTIVITY ZONE**

- ✓ Educational
- ✓ Inclusive Play
- ✓ Multilingual
- ✓ Cooperation
- ✓ Groundlevel activity



**SONA PLAY ARCH**

- ✓ Educational
- ✓ Inclusive Play
- ✓ Family Fun
- ✓ Safe Play
- ✓ Sensory Play



### ▼ SPORTS

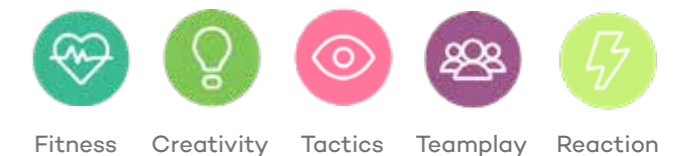
**SUTU BALL WALL**

- ✓ Competitive
- ✓ Tactics
- ✓ High Intensity
- ✓ Ball Sports
- ✓ Inclusive Play



**TORO SPORTS COURT**

- ✓ Various Sports
- ✓ Cooperative
- ✓ Multilingual
- ✓ High Intensity
- ✓ Competitive



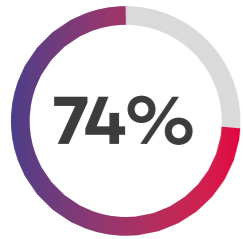
### ▼ MUSIC

**FONO DJ BOOTH**

- ✓ Identity
- ✓ Inclusive Play
- ✓ Music
- ✓ Hang out Spot
- ✓ Meeting Point



# Why interactive?



Of kids between the ages of 5 and 12 get less than one hour of outdoor play time per day



The prevalence of obesity was 18.5% and affected about 13.7 million children and adolescents in America.

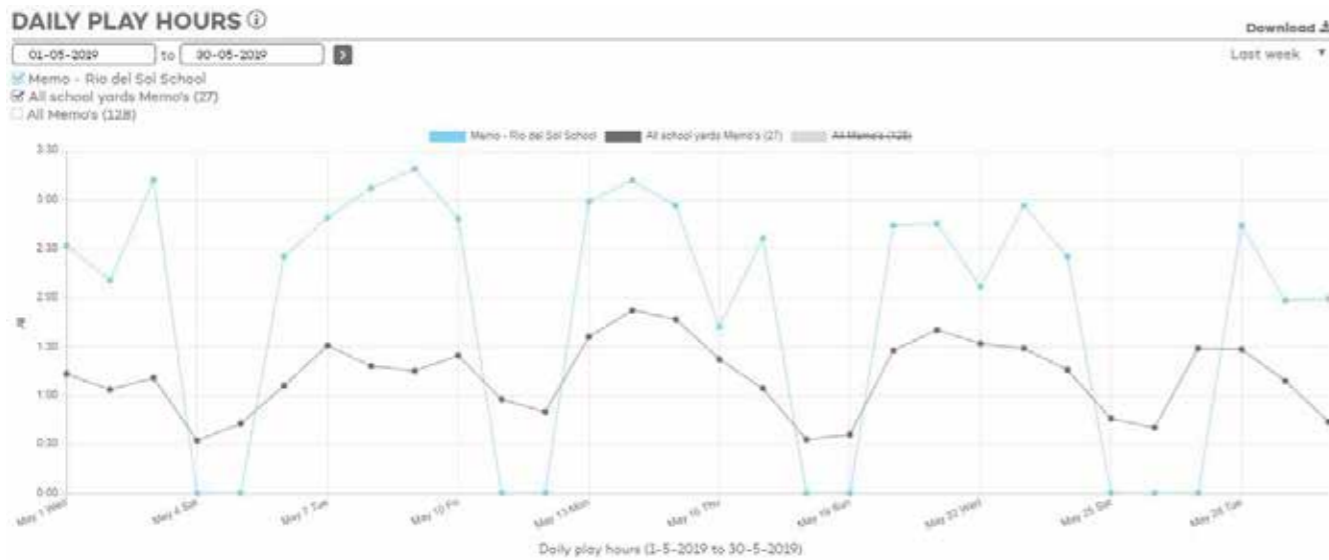
Source; The Guardian, Friday 25 March 2016 07:00 GMT

Source; Center for Disease Control, August 13, 2018

We live in a rapidly changing world with increased digitalisation. Interactive play is the link between the digital and real world. The game world challenges, brings **variety and innovation**. The real world brings, among other things, **physical exercise outdoors and social interaction**. With our interactive products we are meeting the demands of this new reality and the new generation, while ensuring the benefits of outdoor play. Interactive play merges the entertainment value of video gaming with the best of healthy outdoor play. So the best of both worlds. Our interactive products bring the solutions to today's challenges. Let's be honest, a swing or slide simply isn't enough to challenge today's generation.

Traditional playgrounds and sports fields still serve a wonderful and important purpose, which should stay this way. However, the group of kids that do not seek exercise and outdoor play by themselves can be enticed to do so through interactive play sets. Not just moving around, but active exercise is what ultimately leads to the desired benefits and reduction of public health issues. Increasing the prevalence of outdoor play is a tangible and effective way in which the administration can meet its public health aims. A healthy community can lead to reduced healthcare costs. Beneficial both short term and longterm.

## Memo - Rio del Sol School, Oxnard

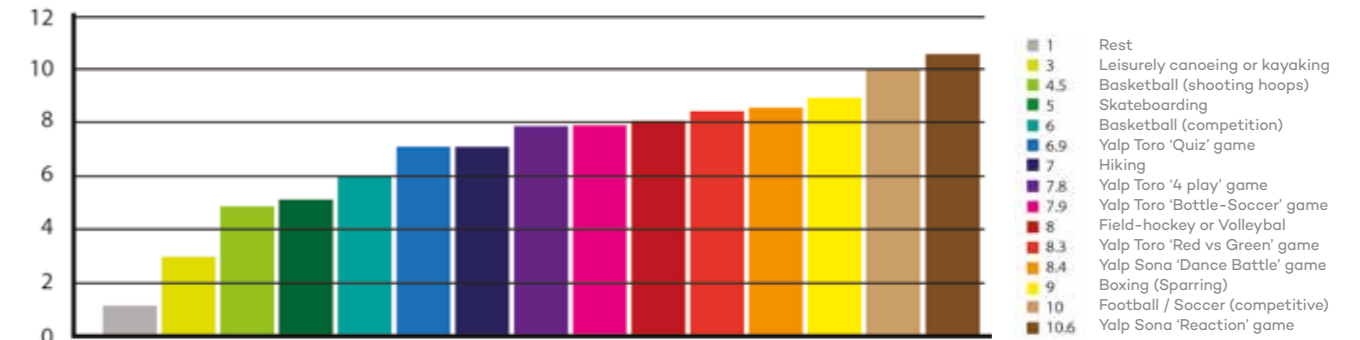


Source: Great user statistics of the Memo at Rio del Sol School, Oxnard. The flatlines indicate weekends, when the playground is closed.

# High exercise intensity

Interactive play sets all greatly exceed their traditional counterparts in terms of exercise intensity. The research statistics below show the movement intensity of the Yalp Sona play arch and Yalp Toro Court in comparison to other sports. The statistics are measured in MET value, which stands for Metabolic Equivalent and is a unit of measure within physiology. One MET is equal to a person's metabolic rate while sitting or resting. **The Yalp Sona "ReactionRace" game achieved more than 10 MET points, which makes it more active than biking (MET 4.5), Basketball (MET 6), running (MET 6.2), or non-competitive Soccer (MET 7).**

When playing a game of Fox sports on the wall for just 5 minutes, you burn 36 calories on average (calories burned = MET x weight (kg) x time (hours)). With the Yalp games you can boost your skills and improve your agility, speech and accuracy, whilst you get fit by the minute.



Source; TNO, Dutch Organization for Applied Scientific Research



Reference location: Sutu + Toro, Wilhelmina Children's Hospital, Utrecht, The Netherlands



# YALP SONA

## THE INTERACTIVE DANCE & PLAY ARCH

The Yalp Sona is an interactive Play & Dance Arch. The unique audio-guided playset contains a motion detection camera that converts movement on the play floor into sounds. Play games by simply pressing the button. The playset is specifically designed for outdoor use, but works perfect for indoor locations as well. It's a real eye-catcher and is the most **versatile** and **inclusive interactive playset for all ages and all abilities**, over a 100 have been placed in schools, public areas, recreational facilities and even senior homes.

### Check out the Yalp store!

The Yalp Sona has a wide variety of games available. Thanks to the connection to internet, you can easily install new games and the latest updates. Visit [store.yalp.com/games/sona](https://store.yalp.com/games/sona) and have a look at all the cool possibilities!

### Design your own game

All interactive playsets come with a **game starter bundle**. It's the result of our collected data and combines our most popular and highest rated games and music packs. If you have a cool custom idea, you can **send in your request** for a new game or customize existing games to your liking!

### Specifications



### GAME STARTER BUNDLE



**Freeze!**  
A fresh take on the game musical chairs. Dance and stand still when the music stops.



**Moon Monster**  
Imaginary monsters invaded the playground. Sneak around and don't let the monster catch you.



**Runtime**  
Challenge yourself or your friends. Design your own race track and set a good time.



**Codebreaker**  
Pull off the perfect bank heist. Remember and enter the correct vault combinations.



**Reaction Race**  
Showcase your ninja reflexes. Stand as quick as you can on the correct spot.

- 1 | MOTION DETECTION CAMERA
  - 2 | LIGHT MODULE TO PLAY AFTER DAWN
  - 3 | STEEL INNER CONSTRUCTION
  - 4 | EYE CATCHER (VARIOUS COLORS)
  - 5 | PICK A GAME (PUSH & PLAY)
  - 6 | SOUND OUTPUT
  - 7 | GAME FLOOR (CUSTOMIZABLE)
-  **3G INTERNET CONNECTION FOR NEW GAMES & UPDATES**



## Yalp Sona Inclusive Play

The Yalp Sona Play arch experience goes beyond the accessibility guidelines as children of all abilities truly play alongside one another. The Yalp Sona is **truly inclusive**. We have witnessed plenty of children with mental or physical disabilities who completely light up when playing the Yalp Sona. One particular example is a child with autism that would usually remain non-reactive in every day situations and completely lit up, moved her arms, danced and smiled while playing underneath the Sona arch.

A software package is available whereby different games and calmer audio feedback can be installed. The speed and volume at which the games are played can be adjusted.

Furthermore, the Yalp Sona promotes multigenerational play as adults and children dance together. The Yalp Sona has also been placed in healthcare innovation centers for seniors. Exercising to the music-guided programs contribute to the well being of seniors and those with dementia. Music remains rooted in the brain, even far into the later stages of dementia. Yalp Sona helps people with Alzheimer to become more mentally alert.

Another great benefit of having the Yalp Sona arch at senior homes, is that children and grandchildren can have fun dancing & playing together with their grandparent(s).





# YALP MEMO

## THE INTERACTIVE ACTIVITY ZONE

The Yalp Memo is an exciting and fun play set that gives kids (and adults) plenty of physical challenge. The game posts with 360° touch screens give a **balanced mix between fun, educational and physical challenges**. The games can be picked by pushing the button on the master post in the middle and tapping on the game icon on the screen. Thanks to its built-in wireless internet connection, the Yalp Memo games can be uploaded from the gameshop, as new games are developed annually.

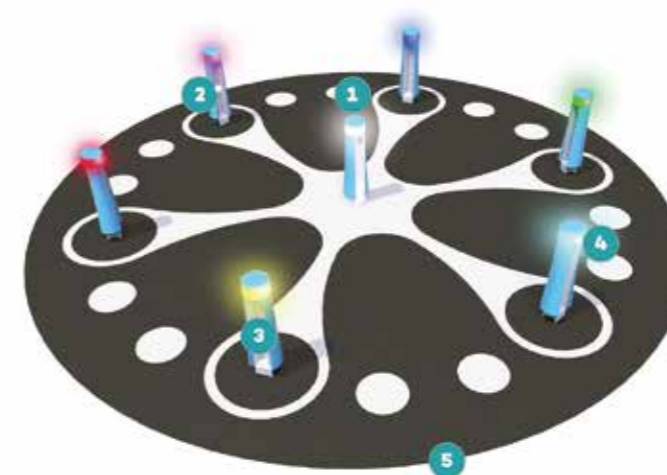
### Check out the Yalp store!

The Yalp Memo has a wide variety of games available. Thanks to the connection to internet, you can easily install new games and the latest updates. Visit [store.yalp.com/games/memo](http://store.yalp.com/games/memo) and have a look at all the cool possibilities!

### Design your own game

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### Specifications



- 1 | PICK GAMES AT THE MASTER POST
  - 2 | STEEL BASE
  - 3 | BASIC GAME POSTS (6X)
  - 4 | 360° TOUCH SCREEN
  - 5 | VERSATILE GAME FLOOR (CUSTOMIZABLE) Ø8 METERS (26'2.96")
-  3G INTERNET CONNECTION FOR NEW GAMES & UPDATES

### GAME STARTER BUNDLE



**ABC**  
Practice the alphabet or compete against other players for the fastest ABC in the world.



**Tag**  
Tag the pillar of your color as it goes along the different posts.



**Math: add**  
Work together to solve multiple math challenges in 6 different difficulty levels.



**Memory**  
Find and pair the matching cards. It starts off easy, but will get harder with every level.



**Runner**  
The ultimate speed challenge. Run as fast as you can and complete two full rounds.

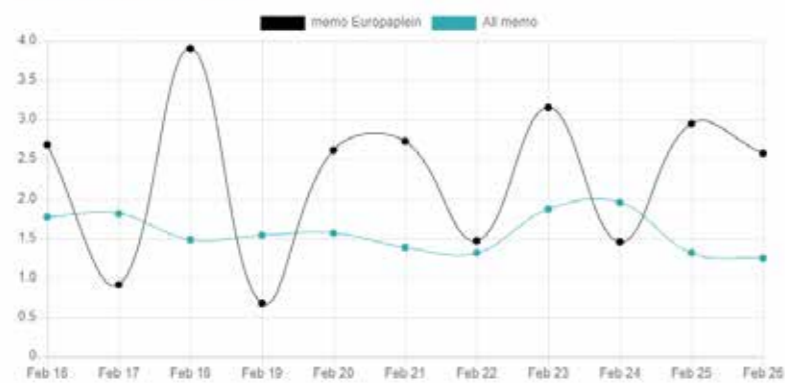
# Yalp Memo Challenging in all areas

Yalp is a trendsetter and leader in the area of interactive playgrounds with the introduction of the Yalp Memo. Yalp quickly applies the latest technology and newest methodology into their products. By continuing to develop new games for their existing products, Yalp keeps providing new challenges for the user. The Memo has a reasonable playing surface on which children can play alone or with large groups. **Due to the variation in games, the Memo is entertaining for all age groups.** The flat surface also makes the Memo accessible for children using mobility devices. Parents that play along with their children consider the Memo fun and challenging. This is a great fit for a product that entertains the entire family. The Memo is an ideal multi-generational play activity.

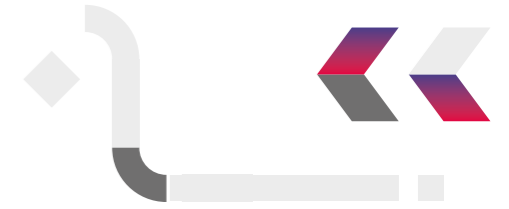
Interactives work great in **informal** playspaces where you would not typically expect traditional playequipment. In front of a city hall, at malls, on rooftops, we've done it all. In Rijssen Yalp placed a customized Memo with black pillars on top of a parking garage in front of the city hall (see image page 15).



Average play hours per day



<p>Total play time</p> <p><b>25h</b></p> <p>Since 16-02-2019</p>	<p>Total burnt calories*</p> <p><b>600</b></p> <p>Since 16-02-2019</p>	<p>Burnt kCal per player each hour*</p> <p><b>297</b></p> <p>± 149 more than biking</p>
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# YALP SUTU

## THE INTERACTIVE BALL WALL

The Yalp Sutu is an Interactive Ball Wall, containing 16 impact-sensitive panels which measure and react to ball impact. Vivid LED lights and audio speakers give players feedback and encouragement on their performance. With more than 10 games available and new games constantly being developed. The ball wall is a **perfect low-barrier entertainment device for public areas or commercial locations**, but also for professional soccer training.

### Check out the Yalp store!

The Yalp Sutu has a wide variety of games available. Thanks to the connection to internet, you can easily install new games and the latest updates. Visit [store.yalp.com/games/sutu](https://store.yalp.com/games/sutu) and have a look at all the cool possibilities!

### Design your own game

All interactive playsets come with a **game starter bundle**. It's the result of our collected data and combines our most popular and highest rated games and music packs. If you have a cool custom idea, you can **send in your request** for a new game or customize existing games to your liking!

### GAME STARTER BUNDLE



#### Speed

Max your shot power. Hit the wall as hard as you can. It's the most addictive game!



#### Shape

Hit the shape on the wall. The perfect game for the tactical player.



#### Fox

It's only you, the ball and the crowd. Hit as many targets within a set amount of time.



#### Spot

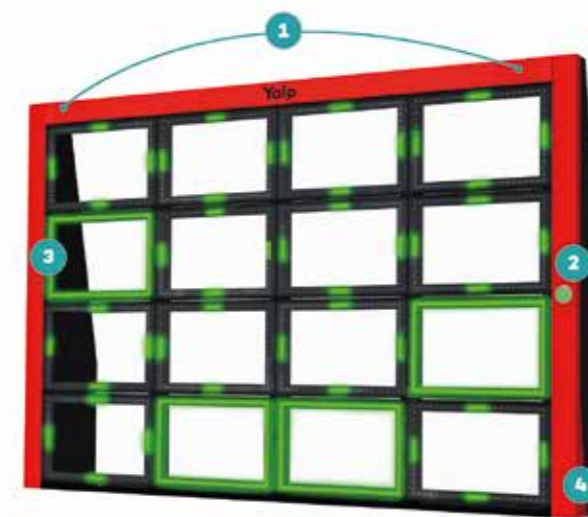
Use power-ups to hit the targets and claim the highest score!



#### Total

Fill the entire wall. Hit every panel without making mistakes or you have to start all over.

### Specifications



1 | SPEAKERS

2 | PICK A GAME (PUSH & PLAY)

3 | RESILIENT LED PANELS

4 | STEEL CONSTRUCTION (VARIOUS COLORS)

 3G INTERNET CONNECTION FOR NEW GAMES & UPDATES



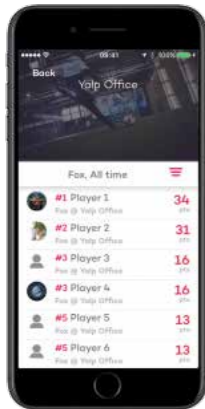
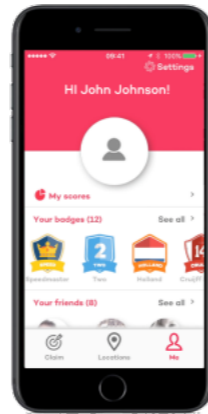
# The Yalp Sutu competition App

The way we experience sport is changing rapidly. Technology is bringing the fans closer to the action, allowing them to immerse themselves in live, streamed content on demand. This ever changing digital world is one of the reasons we developed the Yalp Sutu competition App, to enhance the play experience, entice players back to the wall and take interactive sports to the next level!

**DOWNLOAD FOR FREE AND JOIN THE WORLDWIDE COMPETITION**

## CONNECT ONLINE WITH YOUR FRIENDS

- ✓ Find Yalp Sutu soccer walls close to your location
- ✓ Claim personalized highscores using Facebook or guest login
- ✓ Earn badges for special achievements
- ✓ See your friends' highscores



## JOIN THE WORLDWIDE COMPETITION

- ✓ Check international rankings
- ✓ Check your progress in developing your skills
- ✓ See how others are playing around the world, live!
- ✓ And much more...

# The perfect trainingtool

## MULTISKILLS

The Sutu ball wall targets many skills. From acceleration to long passing. It's a great addition to Sport Training Programs, Soccer Clubs, Sport and Recreation parks and much more.

	Acceleration	Finishing	Shot Power	Long Shots	Volley	Passes	Free Kick	Short Pass	Long Passing	Reaction	Ball Control	Composure	Stamina	Strength	Weakfoot	Pressure	Heading
	Pace	Shooting			Passing	Dribbling	Physical	Other									
Speed		●	●		●						●			●			
Fox	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●
Total		●		●	●		●	●	●	●	●	●	●	●	●	●	●
Shape		●	●	●			●	●		●	●	●	●	●	●	●	●
Spot	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●



"Yalp continues to innovate the sports wall. We can now offer our guests a new and unique experience with the soccer wall competition. Since we encourage the guests to use the Sutu App, we see a major increase of the sports wall from 35 to 50 hours a week. They get so excited that they come back to break their high scores time after time."

**Center Parcs (\*part of Pierre & Vacances, installed 13 interactives in several parks)**

"I work not only grass roots level, I work with my elite soccer academy, but I also work at the top end in professional academies. Did 6 years at Liverpool academy, and I just finished 12 months at Everton where I'm still working now as an academic coach and I think this, at any level, whether it be at grass roots or at the top end, would be superb. I can't see why we wouldn't want to use something like this at academy level. We could use this bit of gear, absolutely, at the top end, no two ways about it."

**John Fenton - UEFA qualified Academy Coach & Senior Scout (Reference: Sutu UK - Youtube)**



FOX Sport national TV show each Saturday broadcasted live prime time



# YALP TORO

## THE INTERACTIVE SPORTS COURT

The Yalp Toro was originally developed through the core idea of "Professional Sports Training through Play." This was done in collaboration with *Olympic Gold winning Dutch Field Hockey coach Marc Lammers*. Lammers used to play outdoors every day when he was younger. These days we find kids behind game consoles. Both kids and adults that practice sports benefit greatly from "playing around" with the ball in fun way. If you change the court, you also change the way users play.

The Yalp Toro is a colorful field with 4 interactive goals. The goals with LED-lighting and touch-sensitive panels light up and react to (ball) impact. The angled corners and 4 opposite goals maximize fun, high intensity and tactical game-play.

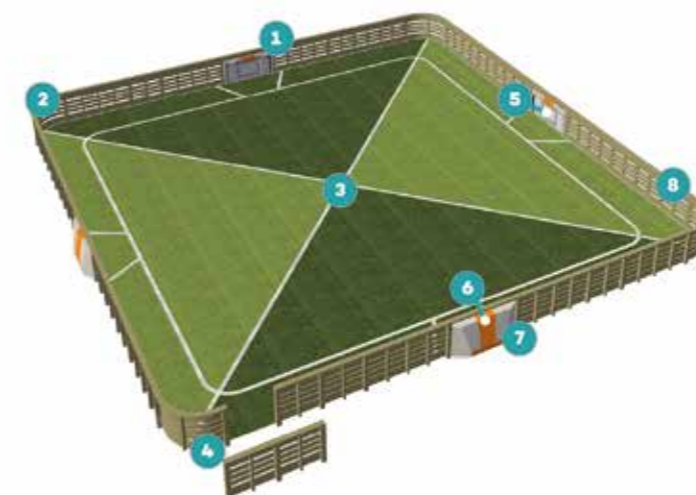
### Check out the Yalp store!


The Yalp Toro has a wide variety of games available. Thanks to the connection to internet, you can easily install new games and the latest updates. Visit [store.yalp.com/games/toro](https://store.yalp.com/games/toro) and have a look at all the cool possibilities!

### Design your own game

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### Specifications



- 1 | PICK GAMES AT THE MASTER GOAL
  - 2 | BOARDING (WOODEN ACE SPORT MODEL)
  - 3 | SPECIAL FIELD DESIGN (CUSTOMIZABLE)
  - 4 | OFFSET ENTRANCE
  - 5 | TOUCH-SENSITIVE PANELS
  - 6 | BASIC GOAL (3X)
  - 7 | CONCRETE BASE
  - 8 | ROUNDED CORNERS FOR MORE ACTIVE GAME PLAY
-  **3G INTERNET CONNECTION FOR NEW GAMES & UPDATES**

### GAME STARTER BUNDLE



**Shifter**  
The goals randomly shift color. Try to hit the goal that showcases the color you picked.



**Goal Switch**  
Knockout your opponents. Remain on the field as long as possible.



**Red vs. Green**  
Control the field. Change all the goals to your own color.



**Bottle Shot**  
Deplete your opponent's goals. Hit a goal to start the drain. The last person standing wins.



**4Play**  
Your rules, your game. Use the 4 goals in the way you like to play.



# Yalp Toro Professional and Recreational

The Yalp Toro is a court that challenges a wide audience, especially when the Toro is **used for sports activities such as soccer or field-hockey training**. The Yalp Toro was developed through ideas of former hockey player and hockey coach Marc Lammers. He concluded that children should have the ability to just try out things more and thereby get more skilled in a playful way. Furthermore, the four goals of the Yalp Toro court ensure a much more active game than with 2 goals.

Marc Lammers: "When my son was 7 years old, he didn't want to participate in fieldhockey any more. He thought it was boring and not challenging enough. This is the reality for many children playing sports. The outcome is worse than imagined. **The kids loose interest in sports**. The Yalp Toro is a court that appeals to the current generation children and ensures fun for everyone.

**Regular sports courts and traditional play yard sets at most parks have become the standard.** It's hard to do without. Nevertheless, investing into them makes less sense - as they don't set you apart from your competitors. Therefore, a 5-star holiday park ('t Rheezerwold) in The Netherlands, replaced one of its tennis courts with a colourful new Toro court, giving a whole new dimension to sports like field-hockey and soccer.

"At night, after dinner, this central square place becomes incredibly busy and lively. Large groups of kids and teenagers play at the same time, often even together with their parents." Explains Chiel, Managing Director at holiday park 't Rheezerwold, The Netherlands.

Giving a renovated tennis court a multipurpose set-up.



**Explanation Goal Switch:** Before you know it, your goal to defend has *switched* to a different spot. Four teams with each their own color are playing. Each team has two points. If a goal is hit, that team will lose a point and the other three goals will switch places automatically. If your goal is hit twice, you are out and switch with another team.



# YALP FONO

## THE INTERACTIVE OUTDOOR DJ BOOTH

The Yalp Fono outdoor DJ-table **meets the demands of teenagers**, like their perpetual **use of mobile phones**, the listening to and sharing of music, and of course socializing and hanging out with friends. The Yalp Fono works very simple: play music on your phone and place it on the designated spot on the DJ-table. The Yalp Fono picks up the audio and amplifies it. After that you can mix your music and add effects just like professional DJ's. The Yalp Fono stays up to date as teenagers bring their own music.

### Check out the Yalp store!

The Yalp Fono has a wide variety of music packs available. Thanks to the connection to internet, you can easily install new music packs and the latest updates. Visit [store.yalp.com/store/games/fono](http://store.yalp.com/store/games/fono) and have a look at all the cool music genres!

### Design your own audio pack

The Fono DJ Booth comes with a **music starter bundle**. The 5 specially selected music packs offer an all-rounded music experience for every music lover. Improve your DJ skills and get access to a large library of music. You can also add your own selection of audio loops. **Send in your request** and customize the Yalp Fono to your own brand!

### MUSIC STARTER BUNDLE



**DANCE**  
20 great dance loop samples. Royalty free and specifically designed for the Yalp Fono.



**R&B**  
20 cool R&B loop samples. Royalty free and specifically designed for the Yalp Fono.



**ROCK**  
20 amazing rock loop samples. Royalty free and specifically designed for the Yalp Fono.



**HOUSE**  
20 trendy house loop samples. Royalty free and specifically designed for the Yalp Fono.



**HIPHOP**  
20 funky hiphop loop samples. Royalty free and specifically designed for the Yalp Fono.

### Specifications



- 1 | CONCRETE BASE
- 2 | CHILL TUBES
- 3 | MUSIC CENTERED TOWARDS THE MIDDLE
- 4 | RESILIENT DJ MIXING CONSOLE

3G INTERNET CONNECTION FOR NEW MUSIC & UPDATES



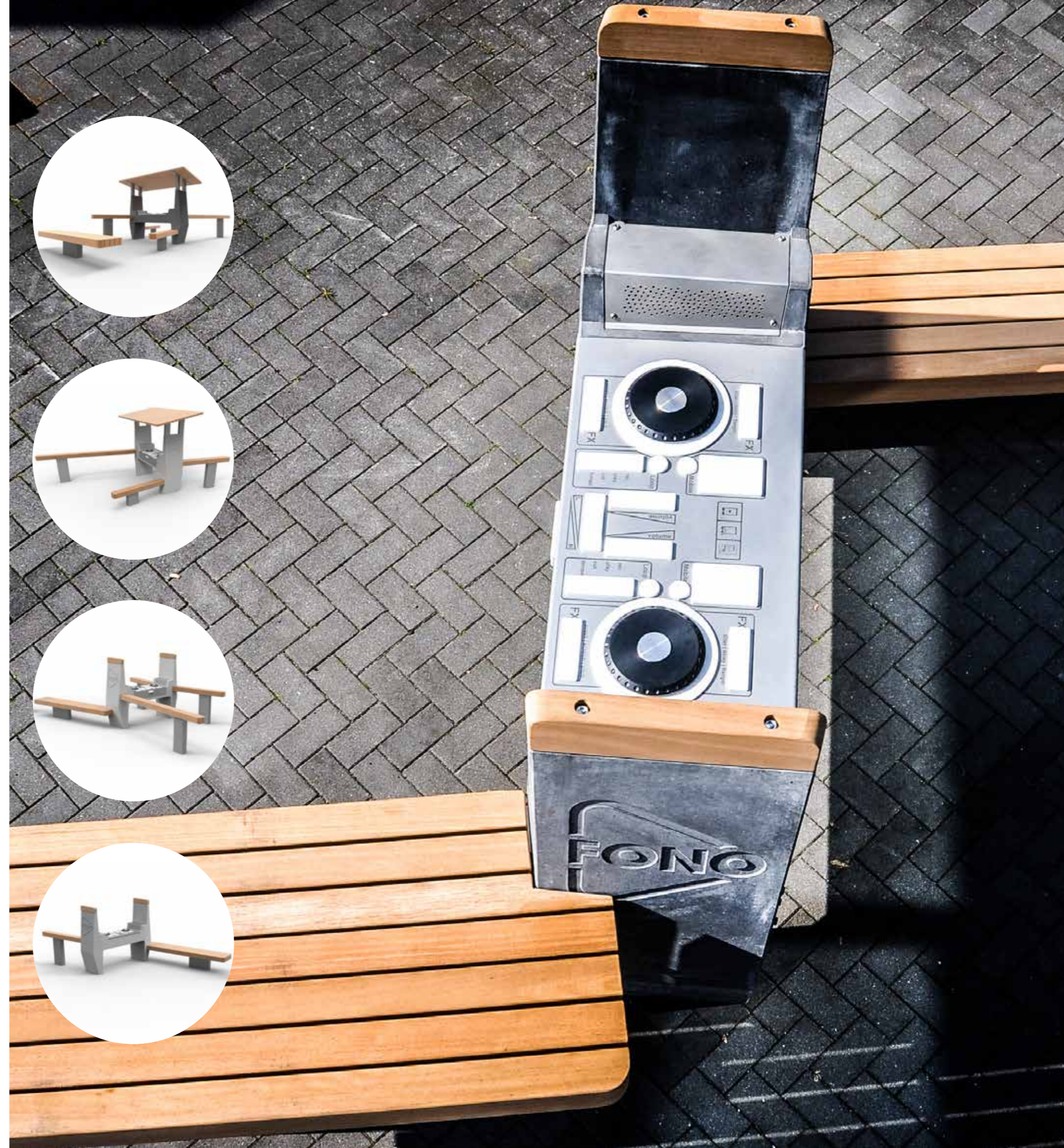


## Yalp Fono Design edition

Properly equipped public areas facilitate and encourage social cohesion. In collaboration with urban and park furniture producer Grijzen, Yalp developed **the 'Design edition' of the Yalp Fono**. Solid wooden street furniture are joined to steel frameworks and concrete bases, to the outdoor DJ table.

The combination of wood, concrete and steel gives this design edition a tough, solid, yet refined look. The Yalp Fono design edition is available in various pre-combined models; A, B, C, D and J, but also in separate customisable elements. This allows you to **"build your own Yalp Fono Dj booth."** The concrete DJ-Table is the base, to which one or multiple benches, chill bars, tables, and even a dancefloor can be added. Plane II is a line of furniture with a solid and modern look, yet still maintains a friendly character thanks to its rounded corners.

Ask us about all Yalp Fono design options and prices!



# REFERENCES

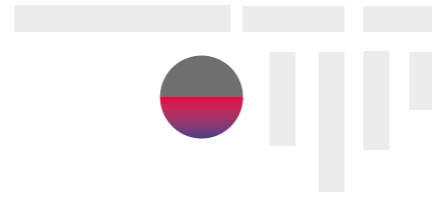
## Wallaroo Park, Montgomery

"The Sona Arch in Woodforest has turned out to be one of our most popular parks. We have a large group of home schooled children and I have heard this is one of their weekly lessons for young grade school children. It is a popular evening spot after school and filled on the weekends with all age children. The community loves it and they think it is really neat to have something so high tech for the kids to play on." - Faith Pitman, Director of Marketing – Woodforest

Opened spring 2018 in Woodforest, Wallaroo Park features a Sona Play Arch, a structure that employs smart technology for interactive games. A master-planned community in Houston is now home to a unique play structure designed for children of all ages and abilities.

Located in South Montgomery County, the Woodforest development is the first in the U.S. to incorporate a Sona Play Arch. Sona Play uses smart camera technology to measure movement of those playing its games. The amenity merges interactive technology and outdoor play in a fully-accessible park space. Wallaroo Park, which started construction in January 2018, features the dynamic structure that uses smart camera technology to measure the movement of those playing games using sound and movement. "This is very cutting edge," says Virgil Yoakum, general manager of Woodforest. "Children are able to play a number of games and the smart technology is able to determine who wins. It's all designed to keep kids moving and having fun."

The colorful 12.5-foot-tall, 16.4-foot-wide arch is anchored by a play floor that features colors and numbers used in the interactive technology, all of which have increasingly difficult levels of play. Due to its size, the Sona Play Arch can also accommodate children in wheelchairs and is developed to be accessible for children with mental and physical disabilities. Developed by Yalp, the Sona Play Arch has been installed in more than 690 locations worldwide, including public park spaces, shopping malls, and health centers.



## Houston, Pitch 25, Texas

**Pitch 25's name combines the reference to a soccer field and former Dynamo star Brian Ching's jersey number, "25."**

Houston's premier soccer bar and restaurant. Opening in the burgeoning East Downtown (EaDo) neighborhood of Houston, Pitch 25 is ideally located less than a block away from BBVA Compass Stadium home of Major League Soccer's Houston Dynamo and within walking distance of Minute Maid Park (home of the Houston Astros), Toyota Center (home of the Houston Rockets) and the George R. Brown Convention Center. The unique venue and fan destination is operated by a team of industry veterans including former Dynamo star Brian Ching, who led the Dynamo's to two MLS Cup Championships in 2006 and 2007.

Pitch 25 offers a unique mix of services and amenities. The menu of classic American pub fare, signature craft cocktails and an extensive tap list is joined by televised soccer matches from around the world on over 20 TV screens positioned throughout the space. Within this fun and casual atmosphere, Pitch 25 has its very own indoor soccer field with the interactive ball wall Sutu to be rented out for tournament play.

"I wanted to put the Sutu wall in Pitch 25 because of its interactive capabilities. The wall definitely draws a lot of customers on the field and gets them to be active and participate, and do something that they can't do in any other establishment across the country. The wall has a tremendous amount of benefits for Pitch 25, and not only Pitch 25, for myself. I love getting down here and play the different games against buddies. It kinda brings out that competitive spirit again and works up a sweat. It's a good little fun work out. It definitely draws people to wanna be on the field and interact and play down here." - Brian Ching, owner of Pitch 25.



# REFERENCES

## Campbell School of Innovation, California

Campbell School District was the first school district to install Yalp interactives in the US. In September 2018, a dance arch Sona and two interactive ball wall Sutus were installed at Campbell School of Innovation. The interactives get used every day. Students flock to the interactives, and play statistics show usage drops when weather conditions limit outdoor play.

The design team (ANLA associates and AEDIS architects) did a great job in incorporating the interactives in the impressive playground. In the 2019 summer the school district will have another scoop when Rosemary Elementary school will be the first in the US to install an interactive Toro court.

Doug Williams  
Bond Director



## Rio del Sol STEAM School, Onxard, California

Installed in December 2018, the Memo at the Rio del Sol S.T.E.A.M. K-8 school has been the most played of all the Memos on a schoolyard worldwide! Play statistics clearly show the weekends as an obvious flatline as the site is not open to the public. Rio focuses on developing the 5Cs of 21st century learning; collaboration, communication, critical thinking, creativity and caring while working to enhance student literacy skills in reading, writing, mathematics and technology. The Memo fits great into our mission.

Besides being the first school in the US to adopt a Memo, the design itself is unique as well. The school and architect (Gaylaird Christopher from Architects4Education) wanted the area to celebrate the heritage of the Native Americans, who've had a relationship to this particular site for thousands of years. The site lies next to one of the largest natural rivers in SoCal. The custom designed turf includes the river and traditional Chumash canoes to reflect the 'right of passage experience' (when the Chumash peddle out to the Channel Islands). It also contains a compass point and the words truth and energy, two core values in a diagram that reflect important beliefs of the Chumash in a three dimensional way.

All in all, the Memo is an important element in the school's overall vision to design outdoor environments to function as classrooms and the school is heavily involved to make future games even better. Tech champs Mr. Romano and Mr Koga and the students are currently working with Yalp's game developer to give feedback on the new Mathematics game.

*"The YALP Memo is a fantastic addition to any playground and brings a new, fresh, and innovative dimension to outdoor playtime. The YALP Memo allows students to learn through unstructured play, which helps them develop communication and negotiation skills between peers. My students love to play the various interactive games on the YALP Memo because they are able to "learn and have fun while exercising!". I would highly recommend the YALP Memo to any school or organization looking for a creative and dynamic game system that lets children learn via play!" - Rickey Koga, Second Grade Teacher, Rio del Sol STEAM School.*



# REFERENCES

## Zoo & Adventurepark, Thule, Germany

Since the 30th of June 2018, the Vikings live in Njordland. They are stationed in Zoo and adventurepark Thule. There, they encourage guests to move under the interactive dance arch, Yalp Sona. Creating new adventures together!

Mrs. Gasthaus states: "The guests react very positive to the Yalp Sona. In the beginning we were not sure about whether the interactive fits in our concept, but the product proved itself pretty quickly! Children are being enticed by the product and instantly feel engaged with the product. There is always movement under the arch! Music plays and kids are dancing. You can tell that the Yalp Sona attracts everyone: Kids who don't know each other start to play together and this is just fabulous. For me it's a great way to interact with my daughter as well."

The park decided to diversify themselves by designing a unique custom Sona play arch, so it fits perfectly into Njordland. It's not just the colors and figures that are unique, the voice is also customized. You hear a deep Viking's voice that people bond to. Even though it's a computer voice, it feels like a real Viking is living in the Yalp Sona and takes the kids with him on adventures.



## Utrecht, Childrens Hospital, The Netherlands

Sporting and playing as a means to forget you are sick for at least a moment; that is one of the reasons why the Wilhelmina Childrens hospital in Utrecht, the Netherlands have implemented a sportsfacility on their rooftop.

The children themselves opened the spectacular octagon. Under the watchful eye of the mayor of Zanen and ice-skating legend Jochem Uytdehaage. A patient named George threw a ball onto the top panels of the soccer wall and with that, not only was the sportscape opened, but also the National Sportsweek had commenced.

### Making rehabilitating more fun.

Together with the kids, Jochem Uytdehaage opened the octagon: "Through smart technology used in these playsets, you not only make playing and rehabilitating more fun, but also more challenging. You can check the results straight away as they are measured on the spot and this inspires competitiveness. It's also very motivating and helps with the rehabilitating process. Healthy excitement sparks in these kids again."

Playing sports combined with play helps you not to think about your worries for a minute and stimulates your mental and physical health. After the opening, a few kids such as Iris and her father (seen on the photo) went to play. Her reaction after a game on the Sutu soccer wall: "Lets do that again!"

The Wilhelmina Childrens hospital and Yalp are going to work together to utilise the interactives in other rehabilitating projects. If you would like to know more about these efforts, don't hesitate to send an e-mail to [export@yalp.nl](mailto:export@yalp.nl).



# What's in it for you?

- ✓ Is unique
- ✓ Inspires and challenges the new generation
- ✓ Renews itself (new games)
- ✓ Suits individuals and groups
- ✓ Appeals all genders
- ✓ Family fun, appeals to all ages
- ✓ Has great architectural design values
- ✓ Has a low threshold
- ✓ Can be controlled remotely
- ✓ Leaves room for free play and competition
- ✓ Results in an intensive physical work-out
- ✓ Secure investment, reliable and proven to be succesful over the past 10 years



**Reference location:**  
Dokhavenpark, Rotterdam,  
The Netherlands



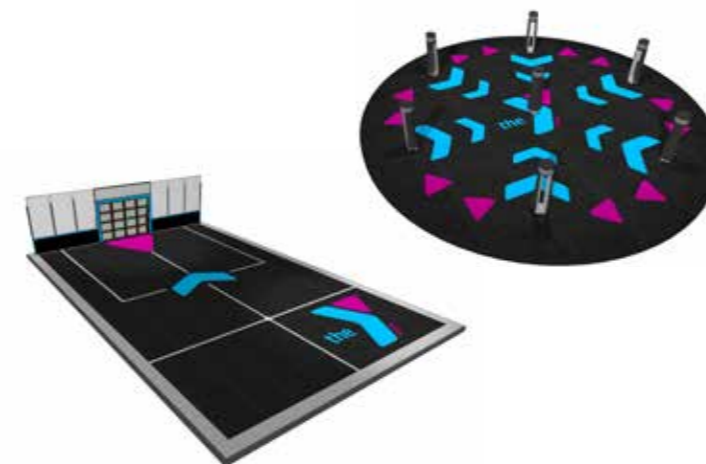
◀ **Esther Vergeer - 4 times paralympic gold medal winner**  
 "It is important that there are places that are accessible for all children and that there is given the opportunity to do sports together, outside and at sports clubs. That success starts small, like at Dokhavenpark. It leads to great personal victories and eventually in the future probably even more successes in sports."



# Design service

- ✓ Visualized design proposal
- ✓ Created by our design experts
- ✓ Without any obligations
- ✓ Completely customizable

Does your school playground need an upgrade and do you need help with the design? Our employees are playground experts and know all about sports and play in public spaces, the leisure industry, retail, sports facilities etc. The success of the Yalp interactive sports and play equipment depends a lot on good design. The playground designers at Yalp can create a visualized proposal that includes the desired play value needed at your location.





Source

Sketch Burgerszoo, Arnhem, The Netherlands

## Customization ▶

Theming your interactive, brings a whole new level of imagination to play. Worldwide we have many themed examples, for example Angry Bird Parks, Peter Rabbit, but also interactives integrated in custom traditional playground equipment.

- ▶ Did you know that the owner of Family Entertainment Center 'Schateiland' in the Netherlands redid all the audio samples with his own pirate sound?!



Recreation Park The Pampel, Hoenderloo, The Netherlands



Angry Birds Park, Haining, China



Willows Activity Farm, Peter Rabbit, United Kingdom



Launeen Perhepuisto, Lathi, Finland

## Collaborations

With the Krajicek (former Wimbledon winner), the Esther Vergeer (winner of 48 Grand Slams & 7 Paralympics tennis titles) and the Jan Vertonghen (>100 appearances for the Belgium National team and player of Tottenham Hotspur) foundations, we bring interactive play and sports to children who need it the most.

Quest (Scientific Magazine) became one of our content partners and together with them we developed amazing quizzes for our Memo play set. We always like to brainstorm about possible synergies. Together we can achieve so much more!



Quest, Den Haag, The Netherlands



Cruiff Courts, Den Haag, The Netherlands

Reference location

Krajicek foundation Voorburg, The Netherlands



## Cold climates ▼

We designed all interactive playsets specifically for heavy-duty outdoor use. We have several outdoor installations above the Arctic circle. In Sweden they know how to play outdoors even in the extreme cold.

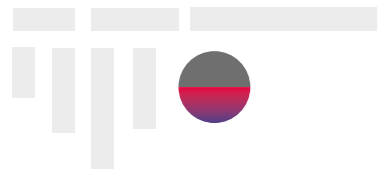
Reference location

Bergvretenskolan, Sweden



Launeen Perhepuisto, Lathi, Finland





## Hospitality

The interactives are a great way to enhance your customer experience. In the HUP Hotel hotel guests can break a sweat on the interactive ball wall Sutu. We can incorporate custom content to assist your educational programs or exhibitions. The Experimentarium, a Science Center in Denmark installed a custom quiz on their Memo play set with 500 questions that relate to content they have in their inside exhibits. There are even technological possibilities to enhance additional revenue stream with potential pay-for-play possibilities for Family Entertainment Centers. You could increase revenue by entertaining the children, be it in a shopping mall or for example next to a food court. And waiting for attractions is a lot more fun whilst being entertained, like visitors do at Schloss Dankern Amusement Park.

**Reference location**  
Hup Hotel, Mierlo,  
the Netherlands



Shopping Mall Itis, Finland



Family entertainment center Ole! Ole! Mannheim, Germany



KFC, Amsterdam, The Netherlands



Outdoor Theme Park Schloss Dankern, Germany



**Reference location**  
Next to Ikea in shopping mall,  
Khimki, Russia



## Rooftop installations

We have done many installations on rooftops of hospitals, science centers or family entertainment centers. What a great use of space!



**Reference location**  
Bodo, Norway



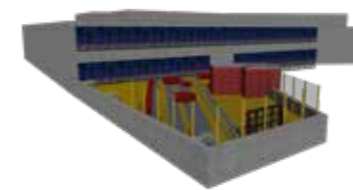
Europaplein, Rijssen - On top of a parking garage



Melle, Germany - On the roof of a pour manufacturer



Science Center, Hellerup, Denmark



Render Hospital



**Reference location**  
Jan Vertonghen foundation, UZA Hospital Antwerp, Belgium



# My Yalp service & activation subscription

Every interactive comes with a subscription. With three subscriptions to choose from, there is bundle for all needs. This annual subscription provides the product with all the extra cool features, such as:

- INTERNET CONNECTIVITY\***

✓ Internet connectivity (3G) and data usage to provide instant service, analytics, remote access to monitor and control your settings, the latest firmware updates and many other benefits.
- STARTERS BUNDLE**

✓ Each of the interactives come with a starters bundle with our highest rated games and music packs to guarantee a great and complete out of the box experience.
- YALP GAME STORE ACCOUNT**

✓ Visit the Yalp Game Store to view all available games and music packs and to use your credits to add and install new content with a few simple clicks!
- YALP CREDITS**

✓ Receive annual credits with your (PRO & ULTIMATE) subscription\* and buy new games, credits and content with ease. Yalp Credits allow us to offer fun promotions, rewards and a lot of cool freebies!
- NEW GAMES**

✓ In the Yalp Game Store you are able to browse through existing, new games and music packs.
- MYYALP ACCOUNT**

✓ Each customer will receive a MyYalp account login to change settings, look at statistics or report issues. MyYalp and the Yalp Store merge is scheduled for 2019.

\* Prices may vary throughout the year, check the Yalp Game Store for promotions and updated pricing.

# My Yalp Tool

The Yalp interactives can be easily controlled by using the MyYalp tool. Due to a 3G internet connection, you are able to change settings remotely by using any kind of device with internet connection (mobile phone, tablet or computer). Your personal login also gives you access to advanced user statistics which can be monitored live.

- ✓ 3G internet connection
- ✓ Remote control with any device
- ✓ Change volume settings, edit on/ off times
- ✓ Access to advanced user statistics
- ✓ Change games
- ✓ Monitoring and service by Yalp



# MyYalp Dashboard

## MY GAMES

ENGLISH (4/10) ▾

Ability to switch games on and off.

## DAILY PLAY HOURS



Reference location: Shopping Mall Mega Rostov on Don - Russia

## VOLUME SETTINGS

Pre-set time and volume settings for the entire week.



# Warranty, service and support

Our promise is to make sure that our customers are able to enjoy our Yalp interactives worry-free for many years to come. With over 650 products installed around the globe the past 11 years and heading to have over 1000 installations in 2020, we know the importance of good quality AND also we know it will last. Therefore we are confident to show it in our service and in our warranty terms. Our products are monitored and serviced 24/7 a day by our service department. On top of that our warranty covers 10 years to the main construction and 5 years to electronics\*. Think of that 'buying a computer to your indoor home is max 2 years warranty'.

Yalp warrants to the original purchaser of the Yalp product that this Yalp product, including any of its original accessoires, is free of defects in material and workmanship, subject to the terms and conditions set forth herein. If our investigation found a part to be defective due to materials, workmanship or technical malfunction, the warranty covers a 5 year free delivery of all parts (new or refurbished) needed for replacement of Yalp interactive products within the warranty term. After this period Yalp would be pleased to extend the service agreement. Our export managers can be reached for help and support at any time at [export@yalp.nl](mailto:export@yalp.nl).

- ✓ 10 year warranty to the main construction and 5 year warranty to electronics
- ✓ Product activation, to receive important software updates
- ✓ SIM card and data subscription included
- ✓ Personal login to access the My.Yalp tool and Game Store
- ✓ Access to valuable user statistics in My.Yalp dashboard
- ✓ Support and online training by Yalp

\* please check our warranty terms for the limitations and exclusions. As an example extreme climates are not covered and there are limitations when installing near the sea shore.



# Most common questions about interactive sports and play

We exercise less outdoors. We spend a lot of our time in front of a tv or computer. The excitement to reach a higher level in a computer game is addictive. This same effect is used in interactive sports and play equipment. The digital temptations are converted to encourage people to exercise more. What is interactive sports and play exactly? We asked our product developers Rob Tuitert and Thomas Hartong.



## 1. Electronics outdoors, are you sure that's resilient?

The interactives are developed to withstand the toughest outdoor conditions, according to EN 1176: 2008. All electronic components are housed in a solid steel or concrete construction. Over 700 installed interactives show that a computer in the public space are not a problem at all and that the **products developed by Yalp are resilient**. Great examples are the Sutu soccer wall at the Newtonplein in the Hague and the Fono Dj booth at Bijlmerpark in Amsterdam.

We have designed every detail to **withstand every weather, as well as extreme wear and tear**. The products are made of high quality materials. All products have passed the vandalism tests with great success. For example, the impact resistance (1,000 x 50 kg), resistance at temperature differences (-35 ° C. to + 85 ° C.) and the resistance to shocks were successfully tested. We are convinced of the quality of our products, therefore every product comes with a 5 year warranty and service license.

## 2. Will the Yalp interactives cause any noise disturbance in the neighborhood?

The answer is no. The highest volume and on / off times of the interactives can be set by using the My.Yalp tool. To prevent sound to carry far, the interactives are designed in a way that the speakers are directed inwards, to keep **sound mainly focused at the centre of the play set**. The minimum sound level of the Fono in use is around 60dB (same as a normal conversation). The maximum sound level of the Sona in use is around 95 dB (same as a high volume stereo). As a rule of thumb, we advise not to place the interactives within 50 m (approx. 165 ft) of the nearest residence.

## 3. Interactive sports and play is new, is it fully developed and properly functioning?

The World's first interactive play set was launched by Yalp in 2006. Meanwhile, interactives such as the Yalp Sona have been placed in **over 700 locations worldwide**, and have won a great deal of awards. And we're not done researching and developing by a long shot! Our product portfolio will only grow and increase in the coming years.

The unique play solutions Yalp has created have not gone by unnoticed. We have received the following honours and awards:

- Red Dot Design Award 2014 - Yalp Fono Dj booth
- EU Profit Innovation Award 2013 - Yalp Memo Activity zone
- Pleasureworld Novelty Award 2012 - Yalp Fono Dje booth
- Building Holland Award 2012 - Yalp Sutu Football wall
- Leisure & Sport Totaal Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2006 - Yalp Sona Play arch

## 4. Why interactive sports and play?

Interactive play is the link between the digital and real world. The game world challenges, brings variety and innovation in games. The real world brings, among other things, outdoor exercise and social interaction. So the best of both worlds. Our interactive products bring solutions towards today's challenges. We live in a fast changing world with increased digitalization. With our interactive products, we are **meeting the demands of this new reality and the new generation**, while ensuring the benefits of outdoor play. A swing or slide simply isn't enough for people nowadays.



▲ NATURAL LOOK

URBAN STREET STYLE ▼



Train station, Enschede, The Netherlands

# Yalp

A NEW WAY TO PLAY





**LARK**  
INDUSTRIES  
playup workout

**Lark Industries**

PO Box 524  
Templestowe VIC 3106  
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[info@larkindustries.com.au](mailto:info@larkindustries.com.au)  
1300 156 322

